Juniper Creative PRICE LIST

STANDARD PRICE

See following pages on package details & inclusions. Anything not included is an extra service

Non-Managed Consultation → \$499

Managed Marketing \longrightarrow \$1499

Team Managed \longrightarrow Ask

EXTRA SERVICES

TikTok Management \longrightarrow \$499 / mo

- 2-3 reels/wk [10-12/mo]
- Filming/editing
- Engagement-like/comment

Youtube \rightarrow \$499 / mo

- 1-2x videos/wk [4-6/mo]
- Filming/editing
- Engagement
- Includes meeting w/team for content

Social platforms \longrightarrow \$100 / mo

- Facebook
- Instagram
- Twitter
- Pinterest

Team photos \longrightarrow \$50 / hr

- Headshots
- Candid team photos

Filming \rightarrow \$100 / hr

- Included in packages
- add'l filming (usually takes 2.5 hours)

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PACKAGES

NON-MANAGED CONSULTING

Non-Managed Consultation:

- 1 company/brand
- Weekly consultation (30 min -1 hour)
- First consultation free (30 min)
- Social content provided
- Branding consultation
- 1 month Notion marketing plan: includes Notion digital templates
- 3 Content prompts per week: thorough explanation on execution
- 4 weeks worth of consultation: 4 hour consultation/mo
- Social Strategy included: When to post and which platform, Lead Generator
- Clarify your messaging
- Analytics of your social media
- Website analysis
- 1 month contract

MANAGED MARKETING

Managed Marketing

- 1 company/brand
- Email marketing
 - Newsletters
 - Nurture email
- · Batch day filming
- Professional camera equipment & audio equipment
- Monthly analytics
- Social Platforms: Choose two
 - Instagram
 - Facebook
 - Twitter
 - Pinterest

- Paid Media: Google Ads
- Paid Social Ads
- Video Editing
- Content creation & execution
- No long-term contracts:
 - Total price= 1 month